

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 11/22/2014

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.

Alpaytac, Inc.

6224

- (c) Business Address(es) of Registrant

888 16th St. NW Suite 800  
Washington D.C.

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

- (b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☒ No ☐

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
Hande Ayan	888 16th St, NW, Ste 800	Turkish	Account Executive	July 3, 2014
Bianca Bahary	888 16th St, NW, Ste 800 Washington, DC 20006	American	Senior Account Mgr	July 1, 2014

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Steve Ziemba	Account Manager	10/15/2014

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
Steve Ziemba	Account Manager	Turkish Embassy	10/15/2014

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☒ No ☐  
If yes, furnish the following information:

Foreign Principal  
Genc Siviller Association

Date of Termination  
10/15/2014

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☒ No ☐  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)  
Genc Siviller Association

Date Acquired  
9/20/2014

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Embassy of Turkey

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☒ No ☐

Exhibit B<sup>4</sup> Yes ☒ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

1) Embassy of Turkey -- See attachment 1

2) Genc Siviller Association -- Ad placements in three newspapers, disseminate press release

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

1) Embassy of Turkey -- See attachment 2

2) Genc Siviller Association - Newspaper ad placement for the World Bigger than Five Campaign, focused on UN participation

a) The Guardian/The Observer 9/24/2014

b) Le Monde 9/24/2014

c) Washington Post 9/24/2014

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

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<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
05/12/2014	Embassy of Turkey	Public relations support	\$1,000,000
08/12/2014	Embassy of Turkey	Public relations support	\$420,000

\$1,400,000

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Genc Siviller Association		Newspaper Ads	
9/23/14	Specle Limited	Service fee	\$22.92
9/24/14	The Guardian/The Observer	Ad placement fee	\$12,365.42
9/25/14	Citibank (Bank transfer fee)	Bank transfer fee	\$247.31
9/24/14	Le Monde	Ad placement fee	\$13,059.00
9/24	Citibank (Bank transfer fee)	Bank transfer fee	\$60.00
9/24/14	Washington Post	Ad placement fee	\$37,431.10

\$63,185.75 USD

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

1) Embassy of Turkey

2) Genc Siviller Association

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Genc Siviller Association \$74,278.74, 09/22/14 - 09/26/14

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☒ Letters or telegrams  
☒ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☒ Website URL(s): http://vasington.be.mfa.gov.tr/  
☒ Social media websites URL(s): https://tr-tr.facebook.com/turkishembassy  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries  
☐ Legislators ☒ Editors ☒ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☒ Other (specify) Museums

21. What language was used in the informational materials:

- ☒ English ☒ Other (specify) Turkish

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☒ No ☐

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)December 30, 2014/s/ Huma GruazeSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.



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## Appendix 1

### Activities Conducted on Behalf of the Embassy

#### May 2014

- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Ongoing discussion with the client regarding operations and development of strategic recommendation documents; shared recommendations on identified topics
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Organized media list and researched media targets

#### June 2014

- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Ongoing discussion with client regarding operations and development of strategic recommendation documents regarding crisis communications and identification of known experts; shared recommendations on identified topics
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Organized media list and researched media targets
- Discussed and provided updates regarding news, outreach and event opportunities, issues monitoring, and outreach topics; developed survey requesting feedback on interest in Turkey-related topics
- Conducted media outreach for Interior Minister's visit to the U.S.

#### July 2014

- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Ongoing discussion with client regarding operations and development of strategic recommendation documents regarding ongoing developments in Turkey; shared recommendations on identified topic.
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Organized media list and researched media targets
- Discussed and provided updates regarding news, outreach and event opportunities, issues monitoring, and outreach topics; developed survey requesting feedback on interest in Turkey-related topics
- Provided assessment of invitations received by the Ambassador
- Facilitated incoming media requests

#### August 2014

- Prepared Turkish and English media alerts for the upcoming presidential elections in Turkey; distributed media alerts to Turkish American outlets based in the U.S
- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Discussed and provided updates regarding news, outreach and event opportunities, issues monitoring, and outreach topics; developed survey requesting feedback on interest in Turkey-related topics
- Facilitated incoming media requests
- Conducted media outreach for an upcoming press trip opportunity to Turkey



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- Conducted media outreach for Chicago Turkish Festival; arranged interviews for Chicago Consul General with NBC 5, FOX 32, CBS 2 and Channel 9 WGN

#### **September 2014**

- Ongoing discussion with client regarding operations and development of strategic recommendation documents regarding ongoing developments in Turkey; shared recommendations on identified topics
- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Provided assessment of event invitations received by the Ambassador
- Helped the client to set up a meeting with a top media outlet in D.C.
- Reviewed information quoted in media clips for accuracy
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Conducted media outreach for coverage of a recent press trip to Turkey
- Conducted media outreach for Turkish Pre-Grammy Nominee Mehmet Sanlikol's upcoming performances
- Help facilitate a background phone call with Bloomberg News
- Facilitated incoming media requests
- Conducted media outreach for Turkish Festival in Washington D.C.; arranged interviews for the embassy spokesperson with ABC News Channel 8, ABC WJLA-TV and CBS WUSA-TV

#### **October 2014**

- Ongoing discussion with client regarding operations and development of strategic recommendation documents regarding the coverage on Turkey; shared recommendations on identified topics
- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Conducted media outreach for events held or supported by the client
- Discussed and provided updates regarding news, outreach and event opportunities, issues monitoring, and outreach topics
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Placed an op-ed from a senior government official at The Wall Street Journal
- Researched information quoted in media clips for potential outreach opportunities
- Provided the Embassy with recommendations regarding upcoming visits for Turkish dignitaries
- Helped Prime Minister's office to arrange interviews with BBC and Al-Jazeera
- Helped facilitate Prime Minister's interview with CNN
- Facilitated incoming media requests

#### **November 2014**

- Compiled guest list for Safe Harbor Turkey exhibition
- Provided logistical support for Safe Harbor Turkey Exhibition.
- Provided recommendations for media interviews and requests
- Helped the client to set up a luncheon with a top media outlet in D.C.
- Facilitated incoming media requests
- Ongoing discussion with client regarding operations and development of strategic recommendation documents regarding the coverage on Turkey; shared recommendations on identified topics.
- Conducted media monitoring and highlighted articles of interest; identified the tone of articles about Turkey
- Conducted media outreach for events held or supported by the client
- Discussed and provided updates regarding news, outreach and event opportunities, issues monitoring, and outreach topics



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- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities and news generation about Turkey
- Discussed and developed story pitching and reporting opportunities
- Researched and conducted outreach on editorial opportunities
- Placed letter to the editor from the Ambassador at The Washington Post
- Conducted media outreach for a press trip to Konya, Turkey



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## Appendix 2

### Materials Distributed on Behalf of the Embassy

#### June 2014

- Provided support for cultural events at the Embassy including sending invites, media outreach, preparing materials

#### July 2014

- Disseminated press release for World Islamic Scholars on Peace, Moderation and Common Sense Initiative Program
- Prepared interview guidelines for visiting dignitaries and the Embassy representatives

#### August 2014

- Scheduled an interview for a senior government official with The Washington Post to discuss current developments in Turkey; prepared Q&A sheet for the interview
- Disseminated the correspondence of the Ambassador to CNBC
- Translated and distributed Prime Minister Erdogan's statements made on July 19 to international and American media outlets
- Drafted and disseminated fact sheet on Turkey's Presidential Election to international and American media outlets
- Drafted and disseminated press release on Presidential Elections in Turkey in English and Turkish; disseminated to Turkish American media outlets
- Translated response letter to American Jewish Conference; disseminated the response letter to international and American media outlets
- Drafted and disseminated press release for Chicago Turkish Festival to U.S. and Turkish media outlets
- Drafted and disseminated to U.S. media outlets press release and photo release for the Presidential Order of Merit Ceremony held by the client

#### September 2014

- Disseminated the correspondence of a senior government official to The Washington Post
- Disseminated excerpts from President Erdogan's speech on September 29 to international and U.S. media outlets
- Provided Reuters with a quote from an embassy representative and data on Turkey's efforts to fight ISIS
- Helped draft a letter of condolences regarding terrorist abductions and murders
- Drafted fact sheet on Turkey's fight against oil smuggling at the borders; disseminated the fact sheet to international and U.S. media outlets
- Drafted fact sheet on Turkey's fight against ISIS; disseminated fact sheet to international and U.S. media outlets
- Helped set up interviews for the embassy spokesperson to promote Turkish festival in Washington, DC on ABC News Channel 8, ABC WJLA-TV and CBS WUSA-TV
- Helped schedule background call with Bloomberg News regarding current developments in and around Turkey
- Drafted and disseminated press release for Turkish pre-Grammy nominee Mehmet Sanlikol's upcoming performances to local media outlets in New York

#### October 2014

- Placed an op-ed by senior government official at The Wall Street Journal
- Disseminated a letter from senior government official to The New York Times
- Disseminated a letter from senior government official to The Washington Post Online



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- Disseminated press release for Love for the Prophet Art Exhibition to local media outlets in D.C.; conducted media outreach for the event
- Helped arrange interviews for Prime Minister's office with BBC and Al-Jazeera
- Helped facilitate Prime Minister's interview with CNN
- Drafted and disseminated press release for Turkish Republic Day to local media outlets in Washington D.C.
- Drafted and disseminated fact sheet on ISIS Oil-Smuggling to international and U.S. media outlets

**November 2014**

- Disseminated an opinion piece from a senior government official to international and U.S. based media outlets covering Africa
- Disseminated to international and U.S. media outlets official statements from senior government officials on attack on U.S. soldiers in Turkey
- Drafted and disseminated fact sheet on women's rights in Turkey to international and U.S. media outlets
- Disseminated letter from the Ambassador to Newsweek
- Helped arrange a meeting for an embassy representative with a reporter from The New York Times
- Drafted and disseminated press release for Safe Harbor Art Exhibition, provided support for event logistics including distributing invitations to media outlets
- Invited and facilitated a press trip for 2 reporters from The Insider Magazine to cover the Seb-i Arus celebrations in Konya, Turkey